*Venture Products, maker of the Ventrac tractor, introduces new line*

Tilmor Launches Online Marketplace for Small Growers

Venture Products, Inc., manufacturer of the Ventrac tractor, is launching a new line of equipment for small farmers locally and around the globe. The new line, Tilmor, will include tools for planting, cultivation, harvest, and post-harvest processes to work with the new Tilmor tractor. This equipment can also be fitted to existing tractors such as the Allis Chalmers G or Farmall Cub, decades-old machines upon which many small farmers rely.

Lydell Steiner, Tilmor project leader and farmer on his fourth-generation family farm, says Tilmor grew out of the Steiner family’s experience in agriculture, engineering, manufacturing and global distribution.

“As farms have gotten bigger, they have left the small farmer lacking in equipment.” He says they realized other small growers must be having the same challenges. At times, it took several months just to get ahold of the manufacturers, other times, they were out of stock, other times, the tools came but they didn’t have key components, such as mounting brackets.

“We decided to work at solving that problem,” says Lydell. Engineers at Venture Products spent time talking with farmers in U.S. and overseas before designing the tractor and implements.

The engineers’ goal was a practical, simple design—a tractor that would allow more space for working under the belly, easy on-and-off implements, up-front visibility, and being able to do multiple activities at once, such as side-dress fertilizer while cultivating. The implements are designed to be easily attached, fastened, and adjusted, which gives the operator maximum flexibility while maintaining quality.

The new line is also being designed and manufactured for global farmers who—in addition to the challenges of working with old equipment or limited access to new tools—must deal with a lack of agricultural labor, equipment dealers located only in the capital city, and a lack of affordable and convenient financing options.

Tilmor has begun to develop partnerships in Latin America, Africa, and Asia, and has a testing site in Nicaragua, in addition to various sites in the United States, allow engineers to continue to consult with farmers as Tilmor develops new equipment. One of the main sites is the Steiner family’s certified organic 114-acre farm in northeastern Ohio, located just a few miles from the plant where Tilmor tractors and equipment are designed and manufactured.

“Our goal is to offer creative, innovative solutions that meet every day needs for small farmers wherever they are,” says Lydell.

Tilmor will launch its online marketplace website, [Tilmor.com](https://tilmor.com/), on October 16. The marketplace will sell Tilmor attachments as well as retail other brands, and feature a convenient purchasing process with clear pricing and an online checkout system. The goal, in its website as well as its products, is to support and simplify the process for small growers, and to supply a wide range of the products they need to be successful.