For Immediate Release

Tilmor Launches Line of Agricultural Equipment for the Global Market

ORRVILLE, OHIO, USA (October 12, 2017) **–Venture Products, maker of the Ventrac tractor, to launch new equipment for small growers around the world.**

The new line, Tilmor, will manufacture agricultural equipment to meet the needs of small and organic growers. Small farmers make up a large proportion of growers around the world, but often have challenges getting tools and equipment that are readily available, affordable, and appropriately sized for smaller acreages. The Tilmor line will include a tractor as well as tools for planting, cultivation, harvest, and post-harvest processes.

Tilmor understands the importance and challenges of good distribution, service, and support on a global level, challenges often faced by small growers. They also understand that small farmers need access to affordable and convenient credit options, quality equipment to increase efficiency and production in tightening labor markets.

Dallas Steiner, CEO of Venture Products, who first worked with international appropriate technology in Bolivia in the 1970s, says that today’s small farmers around the world have been left out. “As we looked at Tilmor, we looked at solutions and things that can help the smaller farmer improve on raising crops, feeding the world and making a difference.”

“Our goal is to offer creative, innovative solutions that meet every day needs for small farmers wherever they are,” says Tilmor Project Lead Lydell Steiner.

Tilmor will launch its online marketplace website, [Tilmor.com](https://tilmor.com/), on October 16, and will begin selling its tractor in 2019. This follows Venture Products, Inc’s announcement last month of its plans to build a new $5.5 million, 135,700 square-foot facility in Orrville in 2018.

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