For Immediate Release

Tilmor Launches Online Marketplace for Small Growers

ORRVILLE, OHIO, USA (October 12, 2017) –Venture Products, maker of the Ventrac tractor, to launch online marketplace of equipment for small growers.

The new line, Tilmor, will manufacture agricultural equipment to meet the needs of small diversified vegetable growers and organic farmers. Small-acreage farmers make up a large proportion of growers around the world, but often have challenges accessing tools and equipment that are readily available, affordable, and appropriately sized for smaller acreages.

The line will include the Tilmor tractor and tools for planting, cultivation, harvest, and post-harvest processes. Each tool can also be fitted to the small farmer’s existing tractors such as the Allis Chalmers G or Farmall Cub.

Lydell Steiner, Tilmor project leader and farmer on his fourth-generation family farm, says Tilmor grew partly out of their own experience: “With the focus on bigger farms, we found it to be a challenge finding equipment to fit our needs. At times, it took several months just to get in touch with the manufacturers, only to find they were out of stock or the tools didn’t have mounting brackets. We visited other farmers and realized they were having the same challenges, and decided to work at solving these problems.”

“Our goal is to offer creative, innovative solutions that meet every day needs for small farmers wherever they are,” said Steiner.

Tilmor will launch its online marketplace website, [Tilmor.com](https://tilmor.com/), on October 16, and will begin selling its tractor in 2019.

Contact:

LYDELL STEINER, Tilmor Project Lead

 Mobile: 330.466.4378 | Lydell.Steiner@tilmor.com